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Winner of Two National Health & Wellness Graphic Design Awards

The Flottman Company was named a winner in two categories of the 2014 Inaugural National Health & Wellness Graphic Design Awards for their work on behalf of the Rxperts Printed Packaging Group.

Northern Kentucky - Cincinnati, Ohio – Sept 12, 2014: The Flottman Company, a full service graphics communications company; providing marketing solutions, printed materials and miniature folded inserts and outserts, was selected as a winner in the Inaugural 2014 National Health & Wellness Graphic Design Awards. These awards honor outstanding strategic design work in the Medical, Health, Wellness and Pharmaceutical Industries.

The Marketing and Design department at Flottman Company were announced as a double category winner in the 2014 National Health & Wellness Graphic Design Awards for both their Rxperts Printed Packaging Group Business Card design and their Rxperts Self-Promotional Packaging design.

The awards were presented by the prestigious industry association Graphic Design USA (GDUSA). The GDUSA is one of the nation's most prominent and recognized magazines for graphic designers and other creative professionals. For the first time this year, GDUSA provided a unique opportunity for designers to be recognized for their talent and contributions to businesses with a Health, Wellness, Medical and Pharmaceutical focus. With more than 1,100 entries from all across the country, competition was fierce and less than 10% of all entries were recognized and decorated.

"This is one of four recent recognition awards for our work with the Rxperts Printed Packaging Group. Being the marketing and design team for the Rxperts Group has enabled us to develop the strategy, design and production for both of these award winning pieces. I am proud of our marketing and design team's successes. As we continue to grow our marketing and design client base ...homeruns like these are great." – Tom Flottman, CEO Flottman Company.

The winning Flottman Company designs will be published in print and online in GDUSA's Health & Wellness Design Awards Design and displayed with full creative credits on www.gdusa.com for a whole year. The Flottman Company's Marketing and Design Team were presented with two award plaques from the GDUSA and their official competition sponsor; Erickson Stock company. As the inaugural

winner of these two categories the Flottman Company will serve as the benchmark for the annual competition.

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About Graphic Design USA: www.gdusa.com

Since 1963 Graphic Design USA has been the news magazine for graphic designers and other creative professionals. Graphic Design USA is a trusted and unifying source of news and recognition for people, projects, ideas, trends, causes, products and services — all the while helping to build a sense and strength of shared interests, values and community.

About the Rxperts Printed Packaging Group: www.RxpertsGroup.com

The Rxperts Printed Packaging Group is a complete packaging provider for the pharmaceutical, healthcare and nutraceutical industries, offering single-source creation of folding cartons, inserts, outserts and labels. Rxperts Group has over 150 years of combined industry experience, and work to create synergies for their clients through complete project management and exemplary customer service. Rxperts Group serves the entire nation, with FDA- SOP- and cGMP-compliant facilities in Milwaukee, Wisconsin and Cincinnati, Ohio.

About the Flottman Company: www.FlottmanCo.com

The Flottman Company headquartered in Northern Kentucky; is a full-service marketing, design and graphics communications firm, founded in 1921. The company provides a wide array of strategic marketing, design and printing services to enable clients to “*Communicate Brilliantly.*” Flottman Company is the 2013 winner of the *American Marketing Association* Marketer of the Year and *Public Relations Society of America’s* Blacksmith Award for Excellence. The *Green Business Council* awarded Flottman Company the Green Business Award. *The Printing Industries of Ohio and Northern Kentucky* named the Flottman Company Printer of the Year. The University of Cincinnati honored Flottman with the Tri-State Family Business of the Decade Award. The Flottman Company is privately held, family owned and currently run by the third generation of Flottmans: Tom Flottman, Sue Flottman Steller and Peter Flottman.

Like us on Facebook, follow us on Twitter and learn more about Flottman Company at our website: www.FlottmanCo.com.